



3493 Hwy. 21 • Atmore, AL 36502
www.wecareprogram.org



MAKE A DIFFERENCE IN THE LIVES OF PRISONERS

Solicitation Letter

Dear _____,

The annual Read-a-thon fundraising event for We Care Program is just around the corner. I'm planning to read this year and am looking for people who have a heart for the least of these in prison and are willing and able to sponsor me. I will be reading for a 31-day stretch between June 1 and July 31.

The suggested amount for sponsorship is 1-10 cents per page, but any amount is acceptable and appreciated. I hope to read _____ pages. Gifts by check or money order made out to We Care Program are tax deductible.

If you choose to sponsor me, please enter your name and contact information below and send the bottom section of this letter back to me. Or you can contact me at the phone number or email address listed below. When I complete my reading time, I will let you know how many pages I read and your total pledged amount. If you prefer to send a check before then, be sure to write your check payable to We Care Program (not to me).

Thank you for your consideration.

Reader Name _____

Address _____

Phone _____ Email _____



Dear Reader,

I pledge to sponsor your reading during the We Care Program Read-a-thon.

Sponsor Name _____

Address _____

Phone _____ Email _____

_____ I pledge to sponsor you for _____ cents per page.

_____ I pledge a specific amount of \$_____ for your reading efforts.